

Call for Proposals: National Collegiate Athletic Association CHOICES Grant Program

Grantor: National Collegiate Athletic Association

Closes: 2/16/2012

Maximum: \$0.00

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Submissions must be postmarked by February 16, 2012

The misuse of alcohol by college students is of great concern to the National Collegiate Athletic Association (NCAA).

In an effort to educate students about the risks involved with the misuse of alcohol, the NCAA has, through the support of the NCAA Foundation and Anheuser-Busch Companies, Inc., developed CHOICES, a grant program for alcohol education.

Through the CHOICES program, the NCAA provides funding for NCAA member institutions and conferences to integrate athletics into campus-wide efforts to reduce alcohol abuse. CHOICES projects must partner athletics with other campus partners in the development and implementation of effective alcohol-education projects on college campuses.

Link: <http://www.ncaa.org/CHOICES>