

## Society for Behavioral Neuroendocrinology Media Contest

**Grantor:** Society for Behavioral Neuroendocrinology

**Closes:** 5/1/2011

**Maximum:** \$0.00

Society for Behavioral Neuroendocrinology Media Contest

**Goal:** To solicit high-quality, informative videos which pertain to behavioral neuroendocrinology from trainees in SBN. Selected videos will be posted on the SBN website to be accessed by the public and used by educators with the goal of improving public science literacy within the topic of behavioral neuroendocrinology.

**Criteria:** Originality; Visual appeal; Informative; Interesting without trivializing science; appropriate for K-12. Length should be 3-5 minutes.

**Possible topics:** Gender differences; Diversity of hormone effects; Hormones across the lifespan; Hormone effects in various animal models; Clinical cases; Hormonal rhythms; social bonds.

**Timeline:** Submissions should be sent as a DVD, with a deadline of May 1, 2011. A winner would be announced at the SBN meeting in Mexico. Prizes will be travel awards to offset travel expenses to the meeting. Runners-up would also be acknowledged by having their video posted on the SBN website.

Send Submissions to:

Lori Flanagan-Cato, PhD  
Department of Psychology  
University of Pennsylvania  
D18 Solomon Lab Building  
3715 Walnut Street  
Philadelphia, PA 19104

**Link:** <http://www.sbne.org/awards/media.aspx>

**Categories:** Behavioral Research , Endocrinology, Health Education, Public Health, Public Outreach and Science Education

**Audience:** Junior Investigator, Junior Researcher, Junior Scientist, Medical Resident, New Investigator, New Researcher, Young Investigator, Young Scientist