

## **Call for Papers: Public Relations Society of America Health Academy Paper Competition**

**Grantor:** Quinnipiac University/Public Relations Society of America

**Closes:** 12/10/2010

**Maximum:** \$250.00

Call for Papers: Public Relations Society of America Health Academy Paper Competition

Quinnipiac University and the Public Relations Society of America (PRSA) Health Academy announce the third annual PRSA Health Academy Paper Competition. The purpose of the competition is to encourage applied research of value to public relations professionals. The winner of the competition will present his/her paper at the PRSA Health Academy Spring Conference to be held April 27-29, 2011 in Washington D.C. In addition, the winner will receive a \$250 cash award and will be reimbursed for transportation and one night's lodging.

Submitted papers should address issues and/or current trends in healthcare public relations, health policy or health management. Papers may also be reports of original research or essays. Qualified authors include professionals currently in the field, doctoral students or candidates, master's students or candidates or faculty members of any rank (co-authors may be named, but cash reimbursement is only available to the lead author). Papers should be between 15 and 30 pages in length (including references), double-spaced in Times New Roman 12-point font, and use APA style.

Papers will be judged by a panel of reviewers including academics and members of the PRSA Health Academy Executive Committee. Among the factors judges will consider are usefulness of the paper to working professionals, clarity, writing quality and contribution to the public relations body of knowledge.

The deadline for submissions is Dec. 10, 2010. All papers should be submitted electronically in Microsoft Word and sent to Dr. Kurt Wise, APR, Chair, Public Relations Department, School of Communications, Quinnipiac University. Identification material should not be included in the body of the paper. Identification of authors and contact information should be included only in e-mail messages and cover sheet. The winner will be announced by February 2011. All questions should be directed to Dr. Wise.

Quinnipiac University is a private, coeducational university with more than 5,000 undergraduate and 2,000 graduate students. Quinnipiac University is located in Hamden, Connecticut, 90 minutes from New York City and two hours from Boston. Quinnipiac University offers both graduate and undergraduate degrees in public relations.

One of the largest Professional Interest Sections within PRSA, the Health Academy comprises nearly 800 members. Its members are mid- to senior-level public relations practitioners representing a broad spectrum of healthcare organizations such as hospitals and health systems, medical societies, long-term care providers, insurers, managed care organizations, biotech and medical device manufacturers, alternative medicine providers, pharmaceutical companies, government agencies and public relations firms with healthcare practices.

**Link:** <http://www.prsa.org/Network/Communities/HealthAcademy/Intelligence/Awards/papercompetition>

**Categories:** Academia, Applied Research, Essay Award, Health Care Administration, Health Policy, Health Services, Health Services Research

**Audience:** Academic, Doctoral Student, Established Investigator, Graduate Student, Health Care Administrator, Health Services Researcher, Junior Faculty, Junior Investigator, Junior Researcher, Junior Scientist, New Investigator, New Researcher, Young Investigator, Young Scientist